

Robert William Rohe

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Education

Bachelor of Arts in English
Minor in Creative Writing

Southern Illinois University, Edwardsville, Illinois

Professional Experience

Employment

2009-Present *Visiting Assistant Research Archaeologist, Senior Crew Chief, American Bottom Field Station, Illinois State Archaeological Survey (ISAS), Wood River, IL*
In both the field and lab I manage and train crew members in field excavations, analysis of historic era artifacts, database creation & management, and production department tasks; maintain various databases between departments utilizing Excel and SPSS software. Archaeology is a destructive science. Quality control and attention to detail are necessary for successful data acquisition.

- Supervised field crews consisting of 6-40 individuals. Always met IDOT construction deadlines.
- Established a digital type collection database for the historic artifact assemblage from the East St. Louis Mound Complex Site.
- Redeveloped training for field excavations to be used in the large scale excavation environment of the East St. Louis Mound Complex Site.
- Utilized HDR photographic techniques for artifact photos to create a rich, distinct look that separates ISAS's publication photos from competitor's photos while maintaining superior color and textural accuracy.
- Photographed areas of the Armour Meat Packing Plant located in the National City Stockyards in East St. Louis, IL for its consideration in the *National Register of Historic Places*.
- Conducted extensive research into late 19th century/early 20th century medicines and illnesses, as well as chain of title research for lots pertaining to our investigations in the East St. Louis area at the turn of the 20th century.

2015 *Social Media/Marketing Consultant, Pizza Market, Breese, IL*
I created copy and graphics for this independently owned pizzeria.

- Defined a voice and look for the company's brand.
- Have grown their visibility on various social media platforms by 400%.
- Increased revenue by an as yet unspecific, but noticeable amount.

2013-2014 *Freelance Copywriter, Spherelogika, telecommute*
I wrote web content for a financial instrument called DBX-M. The website is still in

development.

- Researched financial concepts and learned how the instrument worked in order to develop copy that would be relevant to current financial concerns.

2013-Present *Freelance Photographer*, St. Louis, MO

I photograph bands playing live, recording in the studio, on tour, or take pictures for promotional/product purposes as well as some portraiture and editorial photography. I've shot shows for The Gramophone (prior to reformatting), The Bootleg at Atomic Cowboy, and The Broadway Oyster Bar.

- Documented Old Salt Union's recording time at Sony Studios in Nashville, TN and at Lost Ark Studios in San Diego, CA.
- Documented Al Holliday and the East Side Rhythm Band's recording twice at Sawhorse Studios in St. Louis, MO.
- Documented ClusterPluck's recording time at Encapsulated Studios in St. Louis, MO.
- Shot album covers for Al Holliday and the East Side Rhythm Band's album *Made it Through the Mill, Again* and for ClusterPluck's *The Open Road*.
- Shot numerous editorial portraits, covered the LouFest Music Festival, and developed various photo galleries for the Riverfront Times in St. Louis, MO.
- Created and maintain www.rrohe.com (WordPress).

2013 *Assistant Project Manager*, The What the Hell is St. Louis Thinking? Project, St. Louis, MO

I assisted Henry Goldkamp throughout the project's timeline. We continually distributed around 40 typewriters during the collection phase of the project.

- Utilized social media to raise awareness of the project and related events. These efforts lead to national recognition of the project by outlets such as TIME and NPR.
- Maintained and repaired the collection of typewriters to ensure maximum coverage.
- Assisted in the editing of the final compilation.

2011-2012 *Freelance Article Writer*, Lomography.com, telecommute

I wrote articles on many aspects of film photography including frugal film development at home and tutorials on creative photographic techniques.

- Created content based on personal experiences and experiments in film photography.

2010 *Content Writer*, MerchantCircle.com, telecommute

I created web content concerning U.S. towns.

- Researched numerous towns focusing on details relevant to business owners.

2008 *Contract Writer*, HomeDecorators.com, Hazelwood, MO
I provided SEO optimized product copy for the web/digital catalog.

2008 *Copy Writer/Editor (Intern)*, Bagbyco, Chicago, Illinois
I produced copy for both print and digital media.

- Focused primarily on International Trucks debut of the Lonestar model at the 2008 Mid-America Trucking Show, but also on various vehicles in their military line.

Archaeological Field Experience

2013-present *Visiting Assistant Research Archaeologist* at the Rieder Road Site (11S1098) and the Cheatham-McKinney Site (11J1345) under the direction of Dr. Claire Dappert, ISAS; and the Broglio Site (11WM80) under the direction of Dr. Tamira Brennan, ISAS.

2011-2012 *Visiting Assistant Research Archaeologist* at the East St. Louis Mound Complex Site (11S706) under the direction of Patrick Durst and Douglas K. Jackson, ISAS.

2010-2011 *Crew Chief* at the East St. Louis Mound Complex Site (11S706) under the direction of Jeffrey D. Kruchten, Dr. Joseph Galloy, Patrick Durst, and Douglas K. Jackson, ISAS.

2009-2010 *Archaeological Assistant* at the East St. Louis Mound Complex Site (11S706) under the direction of Jeffrey D. Kruchten and Dr. Joseph Galloy, ISAS; and the FAP-310 Site (11JY397) under the direction of Patrick Durst, ISAS.

Laboratory Analysis

2013-Present Assisted with the identification of artifacts, preparation of individual feature minimum vessel count sheets, genealogical research, and chain of deed research for the historic component at the East St. Louis Mound Complex Site (11S706/6, 11S1790, 11S1792).

2012-2013 Assisted with preliminary lithic analysis (chert typing, tool/use identification, and catalog of artifacts) of the East St. Louis Mound Complex Site (11S706).

Professional Presentations and Exhibitions

2014 *Archaeologist: A Selection of Photographs from the East St. Louis Mound Complex Site.*
Presented at the Blum House in Collinsville, IL in conjunction with the Collinsville Library.

For Medicinal Purposes. Presented at the Prairie Lightning Symposium, University of Illinois at Urbana-Champaign.

For Medicinal Purposes: Health and Wellness at a Turn of the Century Boarding House. Presented at the Midwestern Archaeology Conference, University of Illinois at Urbana-Champaign.

Co-curated the art gallery at the Theoretical Archaeology Group Meeting, Champaign-Urbana, Illinois.

2013 *Archaeologist: A Selection of Photographs taken at the East St. Louis Mound Complex Site.* Presented at the Theoretical Archaeology Group Meeting, Chicago, Illinois.

2012 *Agricultural Row Features: Evidence for Intensive Swale Area Agriculture at the East St. Louis Mound Complex.* Presented at the 69th Annual Meeting of the Southeastern Archaeological Conference, Baton Rouge, Louisiana. (With Douglas Jackson)

Construction and Conflagration: Contextualizing the Stirling Phase Communities of the East St. Louis Mound Complex. Presented at the 69th Annual Meeting of the Southeastern Archaeological Conference, Baton Rouge, Louisiana. (With Dr. Alleen Betzenhauser)

Ink on Bone: Examining Potential Prehistoric Tattooing Implements Found in the American Bottoms. (abridged) Presented at the Prairie Lightning Symposium, University of Illinois at Urbana-Champaign.

Ink on Bone: Examining Potential Prehistoric Tattooing Implements Found in the American Bottoms. Presented at the Midwest Archaeological Conference, Columbus, Ohio.

2010 (With Steve Boles and Victoria Rohe) *Material Culture from the East St. Louis Site.* Presented at the Midwest Archaeological Conference, Bloomington, Indiana.

Professional Development and Public Outreach

2015 Photographically documented survey work and assisted with surveying and laying out test units at the Emerald Mound Site (11S1) for work done by Jeff Kruchten.

Photographically documented excavations at 11SG25 for work done by Robert Mazrim et al.

2014 Presented *Archaeologist: A Selection of Photographs from the East St. Louis Mound Complex Site* at the Blum House in Collinsville, IL in conjunction with the Collinsville Library.

(With Jacob Skousen) Curated the art gallery at the Theoretical Archaeology Group Meeting, Champaign-Urbana, Illinois.

Photographically documented ISAS excavations at the Holy Family site in Cahokia, Illinois.

- 2013 Demonstrated flintknapping at the Archaeological Student Society's Archaeology Day at the University of Illinois Champaign-Urbana Campus.
- 2012 Photographically documented fieldwork at the joint University of Illinois/University of Indiana field school run by Drs. Pauketat and Alt at the Emerald Mount Site (11S1).
- Demonstrated flintknapping at the University of Illinois at Champaign-Urbana Archaeological Student's Society Archaeology Day.
- Spoke about the importance of archaeology, Cahokia Mounds, and the preservation of cultural resources at Fanning Middle School in St. Louis, Missouri.
- 2011- Photographically documented fieldwork at the East St. Louis Mound Complex (11S706).
2012
- 2011 Spoke about lithics and experimental archaeology at Signal Hill Elementary School in Signal Hill, Illinois.
- 2010 Spoke about the East St. Louis project, experimental archaeology, and American Bottom Chronology at Fanning Middle School in St. Louis, MO
- 2009- Began flintknapping to better understand lithic materials debitage. Current focus is on Present biface production and management.

Skills

- Adept in Photoshop, Lightroom, and Illustrator.
- Knowledge of InDesign.
- Experienced in both subtle and significant photo manipulation (digitally).
- Some studio experience: primarily product photography, some portraiture.
- Proficient in 35mm and medium format black and white film developing.